



SPONSORSHIP PROGRAMME

**20th World Petroleum Congress
Doha, Qatar**

4-8 December 2011

SPONSORSHIP LEVELS

The sponsorship categories and packages on this menu are designed for companies interested in becoming sponsors of the **20th World Petroleum Congress**. In order to maximise visibility, every sponsor is entitled to choose an exclusive sponsorship item from within its category. And additionally, every sponsor is entitled to a number of general benefits prior to the congress (extensive branding on congress material, website and associated media; access to the list of registered participants and use of the 20th WPC logo), and during the congress (invitations to functions, access to special facilities and more).

The sponsorship contracts and a complete list of benefits (general benefits as well as exclusive benefits according to sponsorship categories) are available upon request.

There is also an additional opportunity for companies to co-operate, by becoming Official Partners of the 20th WPC, with similar benefits to those of the equivalent sponsorship level. This is also available upon request.

We would like to help you achieve your business objectives and service your customer groups. If you wish to suggest other ways in which your company would like to become involved with the Congress, please do not hesitate to contact us. The packages listed in this document can be tailored to your specific marketing needs as well as new ideas incorporated into the available options.

The Organizer reserves the right to exchange any and/or all benefits for others of equal or greater value. All sponsorships will be allocated on a first-come, first-serve basis.

This Congress and Exhibition is a unique and prestigious marketing opportunity and we are very confident your involvement as a sponsor will provide your company with exceptional business rewards. Please contact our Sponsorship and Exhibition Sales Team to receive complete details on each of the sponsorship packages:


GENERAL BENEFITS





		PLATINUM	GOLD	SILVER
MARKETING & BRANDING BENEFITS	The inclusion of company name & logo in all sponsor recognition spaces of printed and electronic promotional media of the Congress (subject to feasibility and printing deadlines)	✓	✓	✓
	Use of the 20 th WPC logo	✓	✓	✓
	Exposure and acknowledgment as a sponsor on the 20 th WPC website	✓	✓	✓
	Acknowledgement with company logo in the electronic newsletter	✓	✓	✓
	Access to full delegate list prior to the Congress for own marketing purposes	2 months prior	2 months prior	2 months prior
	Advertisement inclusion in the Exhibition Catalogue	Full page prime pos.	Full page	
	Identification with logo on exhibition maps	✓	✓	
	Special acknowledgement during opening and closing ceremonies	✓		
ECONOMICAL BENEFITS	Complimentary Private Meeting Room	✓		
	Preferred seats at Opening and Closing ceremonies (a)	12	8	4
	Invitations to Welcome Reception (b)	12	8	4














*** Special considerations**










- a) Seating at the Opening Ceremony/Dinner is directly on top tables
- b) The Platinum sponsor of the Welcome Reception gets 20 additional invitations (32 total)

SPONSORSHIP MENU











MAIN SPONSORS		
HOST Sponsor	Status	Sponsor
Official Opening Ceremony & Congress Bags	Confirmed	 <p>قطر للبترول Qatar Petroleum</p>






NATIONAL Sponsors	Status	Sponsor
Arabian Night	Confirmed	 <p>قافكو QAFCO شركة قطر للأسمدة الكيماوية QATAR FERTILISER COMPANY</p>
Arabian Night	Confirmed	 <p>QAPCO شركة قطر للصناعات البترولية QATAR PETROCHEMICAL COMPANY <i>In just about everything</i></p>
Arabian Night	Confirmed	 <p>قطر للغاز QATARGAS</p>
Arabian Night	Confirmed	 <p>RasGas</p>

PLATINUM Sponsor Level – 250,000 €	Status	Sponsors
Welcome Reception	Confirmed	
Lunch Day 1	Confirmed	
Lunch Day 2	Confirmed	
Lunch Day 3	Confirmed	
Lunch Day 4	Confirmed	
Plenary Session and Technical Programme Day 1	Confirmed	
Plenary Session and Technical Programme Day 2	Confirmed	
Plenary Session and Technical Programme Day 3	Confirmed	
Plenary Session and Technical Programme Day 4	Confirmed	
Shuttle Buses and Congress Signage (package)	Confirmed	
Closing Ceremony (priority to 21st WPC host)	Reserved	
Poster Plaza	Confirmed	
Social Responsibility Area and Sessions	Confirmed	

GOLD Sponsor Level – 150,000 €	Status	Sponsors
Coffee-Breaks and Congress Information Centre – Day 1 and 2	Confirmed	
Coffee-Breaks and Congress Information Centre – Day 3 and 4	Available	
Congress Lanyards (all participants except Organisers)	Confirmed	
VIP Lounges and Speaker's room	Confirmed	
Delegates Notepads and Pens	Confirmed	
Press Centre and Press Briefings	Confirmed	
Youth Session and Youth Lounge	Confirmed	
Congress Official Gifts	Confirmed	
GBOC Exhibition Area & Catalogue	Confirmed	
Abstracts Book & CD Rom	Confirmed	
Internet Points	Available	
Congress Uniforms	Reserved	Reserved

SILVER Sponsor Level – 75,000 €	Status	Sponsors
Mini Programme	Confirmed	
Exhibition Catalogue & Back Cover	Confirmed	
Exhibition Information Counters and Floor Plans	Reserved	Reserved
Exhibition and Companion Bags	Confirmed	 MITSUI & CO., LTD.
World Petroleum Exhibition – East side	Confirmed	
World Petroleum Exhibition – West side	Confirmed	
Doha Pocket Map	Confirmed	Marubeni
Delegates List (print and web)	Confirmed	
Youth Reception	Confirmed	Schlumberger
VIP cars	Confirmed	 QATAR ELECTRICITY & WATER CO. <small>شركة الكهرباء والمياه القطرية</small> Civilization & Progress www.qewc.com

OFFICIAL PARTNERS – 150,000 €	Status	Sponsors
Official Airline	Confirmed	 <p>QATAR AIRWAYS الخطوط القطرية Official Airline</p>
Official Auditor and Business Advisor	Confirmed	 <p>Deloitte.</p>
Official Bank	Confirmed	 <p>Official Bank</p>
Official IT and Technology Partner	Reserved	Reserved
Official Publication	Confirmed	 <p>Official Publication</p>
Official Broadcaster	Confirmed	 <p>ALJAZEERA</p>
Official International Business Newspaper	Confirmed	 <p>Official International Business Newspaper</p>
Official Congress Daily Newsletter	Confirmed	 <p>Official Daily Newsletter</p>
Official Business Broadcaster	Confirmed	
Official Law Firm & Carbon Offset Partner	Confirmed	 <p>Official Law Firm and Carbon Offset Partner</p>
Official Telecommunications Partner	Confirmed	
Official Banking Magazine	Available	

Official International News Magazine	Confirmed	
Official Global News Service	Confirmed	
Official European News Service	Confirmed	
Official Newswire Service	Confirmed	
Official Arabic Daily Newspaper	Confirmed	
Official Business News Service	Confirmed	Bloomberg