

## EXPLORE INDUSTRY

### Q&A with Dr. Renato Bertani, Vice President Programme, WPC Executive Committee



**Q What will be the focus of the programme of the next World Petroleum Congress?**

**A** Under the theme *Energy Solutions for All: Promoting Innovation, Cooperation and Investment*, the 20<sup>th</sup> World Petroleum Congress will focus on the two most pressing issues that must be solved to ensure the petroleum business's long-term sustainability: cost-effective development and deployment of the most advanced technologies; and meeting the increasingly stringent requirements being demanded by society.

For example, we will be discussing the most advanced and innovative technologies being used in oil and gas exploration in new frontiers, as well as for enhancing oil recovery from mature reservoirs, producing from unconventional reservoirs, and cost effectively producing and transporting stranded natural gas reserves. Just as importantly, we will address best practices in corporate governance, in promoting social development and wellbeing as good business practice, and in continuously improving industry practices in safe and environmentally sound operations. That will include lessons learned from past incidents.

**Q What will be some of the highlights of the programme?**

**A** The programme will include ministerial and plenary sessions, round tables, best-practice reviews, special sessions and technical fora of great interest to all. It will be organised into five main blocks: *Natural Gas; New Exploration and Production Frontiers and Technologies; Downstream Advanced Technologies in Refining, Transportation, Fuel Quality and Petrochemistry; Complementary Energy Sources; and the Industry Commitment to Sustainability and Society Well Being.*

Each of these blocks will not only be addressed from the perspective of global leaders (ministers, government and NGO officials, heads of states, industry CEOs and top level managers) but will also involve highly technical discussions and presentations by leading industry specialists. It will be a programme that no one in the energy industry can afford to miss.

**Q Who's working with you on the team developing the programme?**

**A** Because we are a global organisation, the programme is being developed by a Congress Programme Committee, in co-operation with the Executive Committee. And it's just that – global in terms of geography, expertise, gender and age representation. We have participants from more than 20 countries, straddling all areas of expertise in upstream, downstream, HSE, renewable energy, managerial, financial, regulatory and many others. And we also have very valuable inputs into our programme development from women and young professionals, which makes us very confident that no important issue will be missed in the Qatar Congress.

**Q What are the next big milestones?**

**A** We have now issued the Call for Papers and submissions are coming in very steadily. As was the case in previous Congresses, we expect the chairs of the various sessions to have a very difficult task selecting presentations and participants among so many high-quality submissions. The selection of papers for the technical sessions should be finalized during the first half of 2011.

**Q What are the special features that will focus on Qatar and the Middle East region?**

**A** As this is the first World Petroleum Congress to take place in the Middle East, we will of course highlight the huge contributions of the region to the sustainable supply of oil and gas for world economic development. The very first plenary session, *Energy Solutions from the Middle East*, will gather ministers from the region for a discussion on the huge investments and new developments taking place in the Middle East. And throughout the whole Congress we will have many debates, technical presentations and case histories focused on the numerous contributions of the region to the energy industry.

Call for Papers Open until January 2011  
at [www.20wpc.com](http://www.20wpc.com)